



Worksheet -- Strategic Planning Session

Nevada Association of Conservation Districts

October 27th, 2004 – 8:30am to 2:00pm -- Minden, NV

NvACD Mission Statement: (drafted 10.27.04)

Mission of NvACD is to provide Nevada Conservation Districts with coordination, influence and resources to achieve district goals of conserving and improving natural resources.

District Expectations of NvACD:

- Expanded communications
- Training and development
- Take CDs concerns to regional, state and national levels
- Identify and obtain funding for CD capacity
- Promote inter-district coordination on projects
- Share important project ideas and concepts
- Disseminate information on the latest grants available
- Hold area meetings
- Supply secretary for President
- Have a full time employee of NvACD
- Great deal of influence with elected officials, key partner organizations, government agencies
- Local districts pay dues so the association can do something

Partner Expectations of NvACD:

- Communication
- Become effective politically
- Meet on a regular basis to help carry out programs
- To resolve liability problems with districts
- Turn adversarial organizations into partners
- Coordinate ideas and information between partners and districts
- Consolidate views of districts – share with partners
- Show them the money and influence!!!!
- Communicate what we can to the partners
- Other agencies support to and from districts
- Training assistance to districts
- Continue making in roads to the urban population on conservation issues
- Develop a coordinated message with our districts
- Provide input for tribes with districts
- Provide stable funding for permanent district staff

Business of NvACD

- Communications
- Coordination
- Funding
- Education
- Partnerships
- Outreach
- Influence
- Operations

NvACD Future Success (Goals): By {date} the NvACD will {outcome}

Communications

- By January 2005, inform the CDs that they should provide their agendas to the NvACD and have each agenda have a report/communication from NvACD at each CD meeting and each CD will have a NvACD contact

Coordination

- By April 2005, a area (NE, South, Western) representative will have a meeting, coordinate efforts of what is going on, then bring to the next NvACD meeting, report back to the CDs in the area – NvACD activities

Funding

- By June 2006 identify and obtain funding and other support to implement the NvACD strategic plan

Education

- Within the fiscal year (by July 2005) NvACD will provide CDs with indoctrination to educate Supervisors

Partnerships

- By November 2005 define our federal, state, and local partners and be proactive with getting on boards of key organizations
- By November 2006, NvACD will assist CDs with developing relationships with those partners
- By November 2007, assist with continuing and nurturing these relationships

Outreach

- By November 2005 send personal invitations to government agencies, local, state, and federal officials that would have interest.

Influence

- By March 2005 create a program where each state legislator is contacted by individual CDs legislative liaison who will present the effectiveness and positive impact of conservation districts on the people of Nevada

Operations

- By May 2006 the NvACD will hire an Executive Director

NvACD Action Plan

Priority for Action	Goal	Actions
<p>Communications</p> <p>Champions: Chairs of each district, NvACD President, Kelly & Sandi</p>	<ul style="list-style-type: none"> ▪ By January 2005, inform the CDs that they should provide their agendas to the NvACD and have each agenda have a report/communication from NvACD at each CD meeting and each CD will have a NvACD contact 	<ol style="list-style-type: none"> 1. Inform conservation districts – agendas to the NvACD (help from Div of Conservation District) 2. Every district agenda to include a report from NvACD 3. Provide a contact person from each CD for NvACD 4. Develop a master calendar
<p>Coordination</p> <p>Champions: Skip, Dean</p>	<ul style="list-style-type: none"> ▪ By April 2005, a area (NE, South, Western) representative will have a meeting, coordinate efforts of what is going on, then bring to the next NvACD meeting, report back to the CDs in the area – NvACD activities 	<ol style="list-style-type: none"> 1. Create a directory for the NvACD contacts (div of conservation districts assistance) 2. Look for funding to make sure each district has computer and email capability 3. Look for transportation funds for area representatives to attend meeting 4. Utilize internet and other communications such as Cooperative Extension service if available
<p>Funding</p> <p>Champions: Jason, NvACD President, Kevin</p>	<ul style="list-style-type: none"> ▪ By June 2006 identify and obtain funding and other support to implement the NvACD strategic plan 	<ol style="list-style-type: none"> 1. By Dec 2004 have developed a comprehensive association strategic and long range plan 2. By Mar 2005 have developed a financial plan to fund the strategic and long range plan – include the formation of a finance subcommittee of NvACD 3. By June 2006, identify and obtain funding
<p>Education</p> <p>Champions: Pam, Kelly, Sandi, Patsy, Carl, Terry</p>	<ul style="list-style-type: none"> ▪ Within the fiscal year (by July 2005) NvACD will provide CDs with indoctrination to educate Supervisors 	<ol style="list-style-type: none"> 1. Provide educational meetings in each district 2. Packets provided to each new Supervisor as they come on board 3. Update our manuals to be current 4. Evaluate the needs of CDs for training

<p>Partnerships</p> <p>Champions: NvACD President, chair of each district, Wendy</p>	<ul style="list-style-type: none"> ▪ By November 2005 define our federal, state, and local partners and be proactive with getting on boards of key organizations ▪ By November 2006, NvACD will assist CDs with developing relationships with those partners ▪ By November 2007, assist with continuing and nurturing these relationships 	<ol style="list-style-type: none"> 1. Sit down and decide who we want to partner with – first suggested was NACO 2. Help districts with development of partnerships at the district 3. Work on MOU and agreement template that districts could use
<p>Outreach</p> <p>Champions: Chris, Sandy,</p>	<ul style="list-style-type: none"> ▪ By November 2005 send <u>personal</u> invitations to government agencies, local, state, and federal officials that would have interest. 	<ol style="list-style-type: none"> 1. Develop a mailing list 2. Take advantage of new or existing personal relationships 3. Provide short time slot on meeting agendas
<p>Influence</p> <p>Champions: NvACD President, Area Representatives, Dean</p>	<ul style="list-style-type: none"> ▪ By March 2005 create a program where each state legislator is contacted by individual CDs legislative liaison who will present the effectiveness and positive impact of conservation districts on the people of Nevada 	<ol style="list-style-type: none"> 1. Self designate a legislative liaison in each district 2. Teleconference of liaisons to develop a coordinated message 3. Create the individual districts presentation and present and deliver message to legislators 4. Coordinate CD work with the County spokesperson on legislation 5. Try new annual report template
<p>Operations</p> <p>Champion, NvACD Officer team</p>	<ul style="list-style-type: none"> ▪ By May 2006 the NvACD will hire an Executive Director 	<ol style="list-style-type: none"> 1. Identify duties and expectations of an Executive Director 2. Identify and obtain funding 3. Perform hiring process

Note: Division of Conservation assists CDs but cannot be involved in finances and governance of the Association.